



# ABOUT UNILAUNCH

**Unilaunch** is a comprehensive decentralized ecosystem that provides a new generation IDO launchpad, which assists projects to raise funds and investors to look for opportunities to be a part of growing projects.

We believe that Unilaunch will be a safe and unique destination for project owners and investors to grow, get rich and become the very first element of the potential financial market together.



# WHY UNILAUNCH?

## NEXT-GEN FEATURES

### Share to earn System

Building a sustainable marketing network to support the projects to be widely spread by thousands of users and influencers. The more they share, the more they earn.

### Avatar System

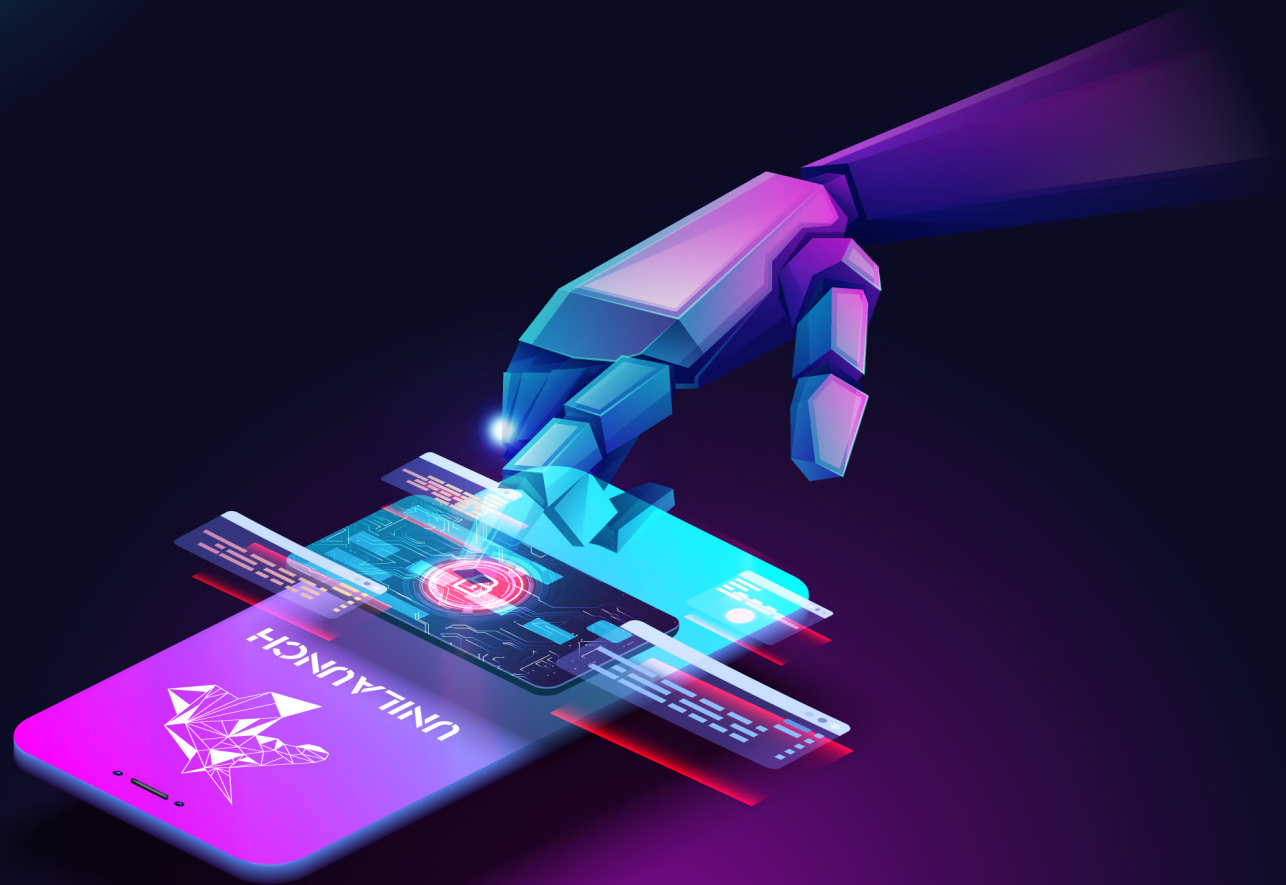
A limited avatar NFT system will provide Avatar owners perks such as join our private group, receive low-priced purchases, and get the earliest updates on market trends.

### Multichain Launchpad

Unilaunch offers the multi-chain launchpad for all projects without distinction of the blockchain they run on including BSC, ETH, CRO, AVAX.

### Voting System

This is where potential projects are honored. We empower investors to jointly vote for the best projects they believe in.



# WHY UNILAUNCH?

## PREMIUM FEATURES

### MULTICHAIN LAUNCHPAD

Unilaunch offers the multi-chain launchpad for all projects without distinction of the blockchain they run on.

### NOTIFICATION SYSTEM

Notify users before the project's opening time and avoid missing golden investment opportunities

### TRENDING BAR

Shows the project that is most interesting in 24 hours, allowing users to find potential projects quickly and conveniently.

### SCAM REPORT

Allows users to report projects with signs of scams to Unilaunch's admins.

# UNILAUNCH ECOSYSTEM

## LAUNCHPAD

IDO Platform assists projects to raise funds and approach investors in an innovative and safe way.

## INCUBATION HUB

We will provide exclusive partnerships and outstanding support services to help the project launch successfully.

## DEFI SYSTEM

A series of Unilaunch's unique applications will be integrated and released in Defi system.



# UNILAUNCH ECOSYSTEM

## DEFI SYSTEM

### ➤ NFT MARKETPLACE

An NFT marketplace is a platform where people can buy, sell, and trade assets backed by non-fungible tokens (NFTs).

### ➤ SWAP

The platform supports swap tokens with high liquidity, all transactions are autonomous and decentralized.

### ➤ STAKING

Users can stake UNL tokens and earn more tokens easily. Your reward is based on how much and how long you stake.

### ➤ FARMING

Increasing profits is similar to stake in that you lend your crypto through smart contracts to different projects and get rewards.

### ➤ CEX & DEX EXCHANGE

CEX & DEX exchanges allow users to trade cryptocurrencies of IDO projects or any other cryptos for other assets.



# UTILITY SYSTEM

- TOKEN CREATION
- PRIVATE SALE CREATION
- FAIR LAUNCH CREATION
- PRESALE CREATION
- AIRDROP CREATION
- TOKEN VESTING SYSTEM
- KYC AND AUDIT
- DAPP + WEB DEVELOPER
- LIQUIDITY LOCK



# AVATAR NFT SYSTEM

## UNIOS AVATAR NFT SYSTEM

Unios - representative of Unilaunch is an item in an incredible NFT collection of 5555 unique NFT avatars on Solana Blockchain. The collection includes exotic Avatars that are made up of hundreds of innovative traits. Since no two Avatars are alike, there is always something unique for you in the large ecosystem.

## HOLDERS BENEFITS

### ➤ GUARANTEED ALLOCATION

Avatar Holders will have a guaranteed allocation for all IDO events

### ➤ COMMUNITY PERKS

Avatar owners can join our VIP group with exclusive perks

### ➤ SHARE-TO-EARN REWARDS

Holders can get passive income rewards by sharing a post assigned by Unilaunch

### ➤ GOVERNANCE

NFT holders can exercise voting rights on key elements on the Roadmap.

### ➤ STAKING

The more NFTs staked, the more passive income increases.



<https://nft.unilaunch.app/>



# UNILAUNCH VS. COMPETITORS

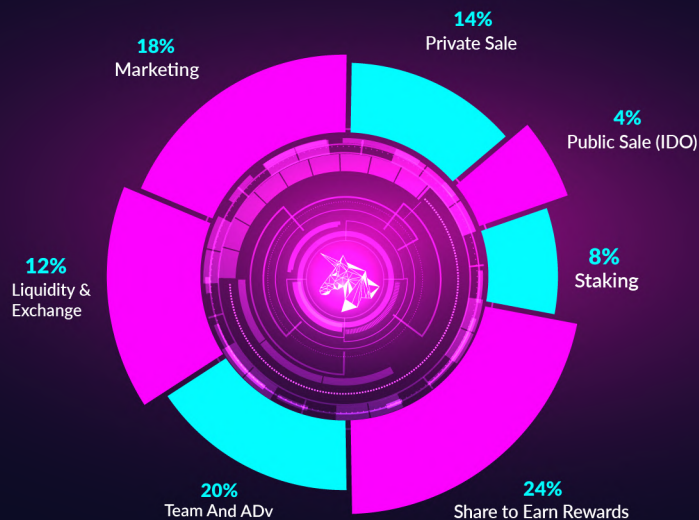
	Unilaunch	PinkSale	Gempad	CookieSale	DxSale	Unicrypt
Share to earn	✓					
Does not take 2% Token Supply	✓		✓	✓		
Tiered Token Creator	✓		✓	✓		
Token Vesting	✓			✓		
Notification and email system	✓		✓			
Avatar system	✓					
Voting System	✓		✓			
Ads Banner Bidding	✓					
Trending Bar	✓					
Incubation Hub	✓					
Farm	✓	✓		✓		
Whitelist function	✓ (Free)	✓ (Free)		✓ (Free)	✓ (1BNB)	
Buy Back & Burn	✓	✓	✓	✓	✓	
NFT Marketplace	✓					
True Decentralization	✓	✓	✓	✓	✓	

# TOKENOMICS

## NATIVE TOKEN

- Token Name: **Unilaunch**
- Symbol: **UNL**
- Total Supply: **100.000.000**
- Initial price: **\$0,014**
- Blockchain: **Binance Smart Chain**

- Private Sale **14%**
- Public Sale (IDO) **4%**
- Staking **8%**
- Share to Earn Rewards **24%**
- Team And Adv **20%**
- Liquidity & Exchange **12%**
- Marketing **18%**



STAGE	PERCENT	TOTAL SUPPLY	PRICE PER TOKEN	VESTING
Private Sale	14%	14 million	0.014\$	10% TGE, 5% for the next 18 months
Public Sale (IDO)	4%	4 million	0.025\$	30% TGE, 10% for the next 7 months
Staking	8%	8 million		4% TGE, 4% for the next 5 months, 2% each month linearly thereafter
Share to Earn Rewards	24%	24 million		1 months cliff, 2% each month linearly thereafter
Team And Adv	20%	20 million		12 months cliff, 4% each month linearly thereafter
Liquidity & Exchange	12%	12 million		50% TGE, 3 months cliff, 5% for the next 5 months, 1% each month linearly thereafter
Marketing	18%	18 million		Cliff 4 months, 4% monthly
<b>Total</b>	<b>100%</b>	<b>100 million</b>		4% TGE, 4% each month linearly thereafter

# ROADMAP

## Q2/2022

- Team building
- Market Research
- UI/UX Design DApp
- Landing Page
- Whitepaper Release
- Pitch deck Release
- Launchpad Release (Testnet)

## Q4/2022

- Share-to-Earn Release
- Mobile app
- Staking
- Farming
- Swap
- Update new features

## Q3/2022

- Official Launchpad Release (Mainnet)
- Support Ethereum, BNB Chain, Avax, Cronos
- Marketing and Partnership
- INO Launching
- IDO Launching
- Incubation Hub



# UNILAUNCH

NEXT-GEN LAUNCHPAD, NEXT-LEVEL GEMS



<https://t.me/UnilaunchANN>



<https://twitter.com/Unilaunch>



<https://unilaunch.app/>



<https://nft.unilaunch.app/>